

A teal mountain bike with black components is parked in a forest. The bike features a full suspension system, a black seat, and knobby tires. The frame has "STICK-E" and "FOX" branding. The background is a dense forest with tall trees and a mossy ground.

# **STICK-E** **COMPOUND**



## What is the Stick – E Compound?

Stick-E is our all-new e-MTB specific compound providing excellent high-speed rolling resistance with exceptional cornering grip.

We wanted a tire that can deliver both having long wearing durability for daily use and excellent shoulder grip for aggressive cornering when you're up riding trails.





## Bi – Compound Construction

Stick-E uses our efficient 60a Energetic compound for the central tread, providing long-life and lowering rolling resistance and combines it with our race-winning 42a Top 40 compound on the side knobs for next-level cornering grip and predictability.

With a traction inducing shoulder and a mileage enhancing centerline, this tire is ready for both on and off road.

## **TOP40 COMPOUND**

Top 40 uses an ultra tacky rubber compound originally developed for motorsport applications.

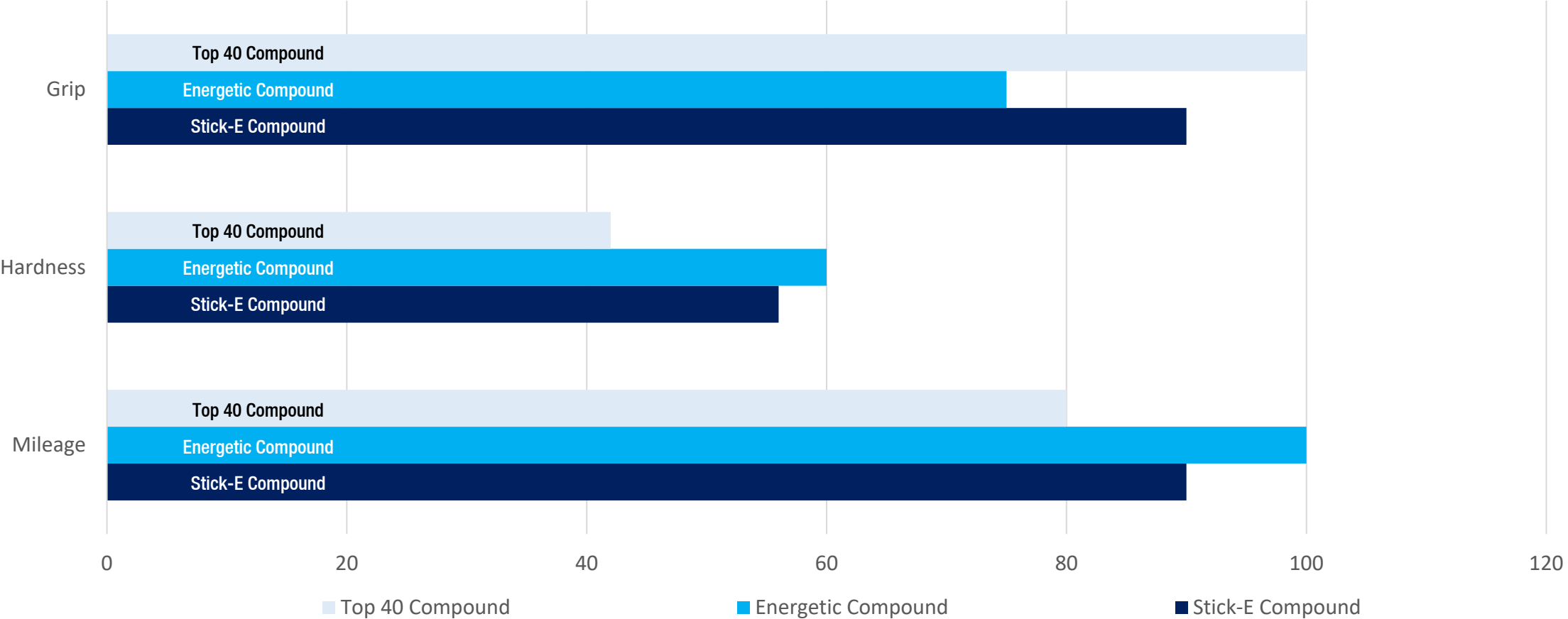
Legendary grip isn't the only benefit of this 42a compound as it also boasts low-rebound characteristics perfect for racing conditions.

## **ENERGETIC COMPOUND**

Designed specifically for electric city and trekking bikes, our energetic compound is durometer tested at 60a for impressive urban drivability and puncture protection.



COMPOUND COMPARISON



**TOP40**  
**COMPOUND**

**ENERGETIC**  
**COMPOUND**

**STICK-E**  
**COMPOUND**





Stick-E models will be E-Bike Ready 25 and E-Bike Ready 50 tires to meet the demands of e-bikes equipped with more powerful motors.



**ATTACK** 



**CROWN GEM**



# ***STICK-E*** ***COMPOUND***

Vee Tire Co. Stick-E Compound will be introduced in the models enumerated below.



***ATTACK*** ***H★L***

***CROWN*** ***GEM***



CATEGORY	MODEL	PART NUMBER	SIZE	COMPOUND	FEATURE	TPI	BEAD	TL READY	PSI	BAR	WEIGHT
VEETIRECO	Attack HPL	New Part	29 x 2.50	Stick-E Compound	Gravity Core   E-Bike Ready 50	72	FB	Yes			TBA
VEETIRECO	Attack HPL	New Part	27.5 x 2.50	Stick-E Compound	Gravity Core   E-Bike Ready 50	72	FB	Yes			TBA
VEETIRECO	Crown Gem	New Part	29 x 2.60	Stick-E Compound	E-Bike Ready 25	27	WB				TBA
VEETIRECO	Crown Gem	New Part	27.5 x 2.60	Stick-E Compound	E-Bike Ready 25	27	WB				TBA
VEETIRECO	Crown Gem	New Part	24 x 2.60	Stick-E Compound	E-Bike Ready 25	27	WB				TBA
VEETIRECO	Crown Gem	New Part	20 x 2.60	Stick-E Compound	E-Bike Ready 25	27	WB				TBA

\*Models will be available by January 2022



A mountain biker wearing a black helmet and jersey is riding a black and orange full-suspension mountain bike on a dirt trail. The trail is surrounded by dense green foliage and trees, with sunlight filtering through the leaves. The biker is positioned in the center-left of the frame, leaning forward in a riding posture.

**VEETIRE CO**