



DOLOMITI
PAGANEULA

BIKE OPENING

FAI. ANDALO - MOLVENO.

27TH TO 29TH OF MAY 2022



Welcome

TO THE FIRST-EVER DOLOMITI PAGANELLA BIKE OPENING!

This unique concept, which combines music and bike brands all across the mountain at different huts (rifugi), is the first of its kind worldwide. Alongside the Après Shred activities, featuring live bands at the Base Camp area, we are trying to build an unforgettable experience for you!

Check out the program to discover the activities that you won't want to miss. Take the chance to explore the beautiful trail network of Dolomiti Paganella Bike by visiting all three participating huts, and use the vouchers in this booklet to grab yourself some sweet goodies from our brand partners!

Events that are held for the first time ever always have the potential to become one for the books! Having you with us is the first step toward making this premiere a legendary event!

Thank you for being part of it!

Your Dolomiti Paganella Bike Crew



Rifugio Meriz

Rifugio Dosson

Base Camp

Rifugio La Montanara

BIKE PARK ZONE

- | | | |
|---------------------|------------------|-------------|
| 1 APOCALYPSE NOW | 12 HUSTLE & FLOW | 21 BIG HERO |
| 2 ARANCIA MECCANICA | 14 ZANNA BIANCA | |
| 5 MAD MAX | 23 GOONIES | |
| 3 EASY RIDER | 11 WILLY WONKA | |
| 4 PETER PAN | 22 BLADE RUNNER | |

SHARED TRAILS

- | | |
|---------------------|------------------------|
| 812 UDE'S TRAIL | 808 BUS DEL GIAZ TRAIL |
| 809 MALCHETTE TRAIL | 811 CARTON'S TRAIL |
| 810 GUEL TRAIL | 805 SECRET TRAIL |
| 806 GIADA LINE | 803 MONTE CORNO |
| 787 RIBS TRAIL | 784 FROM TOP TO LAKE |

BASE CAMP

PARKING LOT / GONDOLA ANDALO-DOSS PELÀ

The Base Camp is the heart of the new DP Bike Opening! It's here that the day will start for most of the Opening's participants, and it's definitely the place to be to end a great day of riding!

Test current bike models from Merida, Propain and Simpon for free, and try out the kommit tow system! Most of the guided tours and riding tech workshops will also start from here. And, of course, the Paganella Bike Academy will be happy to answer all your questions about the resort at their stand. Needless to say that there will be a bar and a catering service set up, thanks to our friends from the Hotel Cristallo.

All riders will gather here from 17:00 onwards for the Après Bike, sharing the stories of the day, meeting friends and having a drink or two. Friday's main act is The Sweet Life Society (Torino/ ITA) and on Saturday it is Klumzy Tung and Band (London, UK / Graz, AUT) who will take care of getting your ass moving.

BASE CAMP

DAILY REGULARS

9:00 - 17:30	Testbikes	Test current mountain bikes for free! Bring your passport or ID.	Merida, Propain, Simpon, kommit
17:30 - 20:30	Après Bike	Friends, drinks, stories, products, entertainment and music.	Bosch, Crankbrothers, Endura, Oakley
18:00 - 19:30	Live on Stage	Friday THE SWEET LIFE SOCIETY Saturday KLUMZY TUNG AND BAND	

More program details on pages 14 to 21

RIFUGIO

LA MONTANARA

MOLVENO ZONE

GET ONE CAPPUCCINO OR ONE BEER FOR FREE!

Fresh, homemade pasta, selected Trentino cold cuts and cheeses or polenta hand-mixed over a wood fire... these are just some of the local dishes offered in the restaurant.

The hut is ideal for taking a relaxing break, with a view of the fantastic Campanile Basso and the Brenta Dolomites. Visit Amplifi, Bosch, super.natural and the Golden Ride girls' magazine at our terrace!

At the DP Bike Opening we are the contact point for girls who ride and a place of strength for everybody, and not only because of the daily yoga sessions that will take place at La Montanara. Sound Satisfaction with Acoustic Airline Travels means that you will be taken into the world of electronic music with some dope beats.

Stamp to
redeem
voucher

LA MONTANARA

DAILY REGULARS

10:00 - 16:30 Brand blast!
(Sun: - 15:00)

Meet the brands, check out the products!
[Amplifi](#), [Bosch](#), [Golden Ride Magazine](#),
[super.natural](#)

10:00 - 16:30 Sound Satisfaction with
(Sun: - 15:00) Acoustic Airline Travels

DJ Zenobia, DJ Oida Leck,
DJ Acoustic Airline (Bavaria/GER)

10:00 - 16:30 Bosch lounge area
(Sun: - 15:00)

The place to recharge
your batteries.

10:00 - 16:30 Amplifi raffle
(Sun: - 15:00)

Win an Amplifi bag daily!

16:30 „Shred down“ to the
(not on Sun) Base Camp

Let's ride down together to be in
Andalo in time for après bike!

More program details on pages 14 to 21

RIFUGIO

DOSSON

ANDALO ZONE

GET ONE CAPPUCCINO OR ONE BEER FOR FREE!

Our idea of cuisine is based on quality, tradition and authenticity. Our menu includes simple dishes, ideal for savoring the flavors of local mountain tradition.

Meet our partner brands, Crankbrothers and Endura, on our terrace before you ride down one of the best trails in the area: the Willy Wonka!

Fun challenges, bike shows and meet-and-greet will happen all day long! It will never get boring at Rifugio Dosson during the DP Bike Opening! The DJs Klop and Laima will spin some good vibe sounds. Expect some reggae tunes while hanging out there!

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voucher

RIFUGIO DOSSON

DAILY REGULARS

10:00 - 16:30 (Sun: - 15:00)	Brand blast!	Meet the brands, check out the products! Crankbrothers , Endura
10:00 - 16:30 (Sun: - 15:00)	Sound Satisfaction	Klop (Good Vibration/Linz) & DJ Laima (Texta/Linz)
10:00 - 16:30 (Sun: - 15:00)	Endura Challenge	Win a brandnew Endura helmet
10:00 - 16:30 (Sun: - 15:00)	Crankbrothers Lounge	Chillax at our new and permanent CB Lounge at the terrace of Rifugio Dosson.
17:00 (not on Sun)	„Shred down“ to the Base Camp	Let's ride down together to be in Andalo in time for après bike!

More program details on pages 14 to 21


Dossón
family chalet

RIFUGIO

MERIZ

FAI ZONE

GET ONE CAPPUCCINO OR ONE BEER FOR FREE!

Stamp to
redeem
voucher

The pleasure of enjoying a cold beer in the sun, the taste of a typical chopping board loaded with local products, the smell of grilled meat and vegetables...

We are located at the entry of the bike park in Fai!
Brands such as Pirelli, Oakley and the Austrian Lines Mag will entertain you on our terrace.

This is the place to be for the Bike Park riders at the DP Bike Opening. There's quick access to the different lines in the Fai Zone thanks to the chairlift, and heaps of fun in the park and at the hut is guaranteed! 24/7 Sound and DJ Dan will serve you finest Hip Hop tunes and more!

RIFUGIO MERIZ

DAILY REGULARS

10:00 - 16:30 Brand blast!
(Sun: - 15:00)

Meet the brands, check out the products!
[Pirelli](#), [Oakley](#), [Lines Magazin](#)

10:00 - 16:30 Sound Satisfaction
(Sun: - 15:00)

DJ Dan (Texta/ Linz) and
24/7 Sound /(Munich)

16:30 „Shred down" to the
(not on Sun) Base Camp

Let's ride down together to be in
Andalo in time for après bike!

More program details on pages 14 to 21

Meriz
ALPINE LOUNGE

FRIDAY

BASE CAMP

18:00-19:30 Live on Stage **THE SWEET LIFE SOCIETY**

RIFUGIO LA MONTANARA

10:00-11:00 „Ignite your ride“
YOGA with Annika Morning Flow with live DJ! Just come in your bike clothes, yoga mats are at the hut! [super.natural](#)

15:00-16:30 Girls' Get Together Meet with other women who shred, and make new friends while having snacks and drinks. [Golden Ride Magazine](#)

15:30-16:30 „Cool your ride“
YOGA with Annika Afternoon Relaxation with live DJ! Just come in your bike clothes, yoga mats are at the hut! [super.natural](#)

RIFUGIO MERIZ

10:00-16:00 Lines Bike Pulling It's the funnest drag race you'll have ever seen: you, your buddy, 50 kilos of LINES magazines and super-small bikes. Let's have a laugh! [LINES Mag](#)

10:00-16:00 Eyewear Service Station Professional lens cleaning of sunglasses and goggles. [Oakley](#)

RIFUGIO DOSSON

10:00-15:00 Games and competitions Wheelie challenges, balance competitions, and more! Have fun with us and win CB prizes! [Crankbrothers](#)

15:00-16:00 Bunny Hop Competition The three highest bunny hoppers will win CB prizes! [Crankbrothers](#)

GUIDED TOURS*

10:30-12:00 E-Summit Track Guided e-bike tour. (bring your bike.)
Level: Easy, kid-friendly Dolomiti [Bosch](#)
Paganella Tent
@ Base Camp
Andalo

13:30-15:30 Family Tour Easy fun rides for parents and kids with *kommit* tow-system test. *kommit* Tent
@ Base Camp
Andalo

RIDING TECH WORKSHOP*

14:00-16:00 Jumps Jump Workshop at Willy Wonka Trail Dolomiti [Paganella Bike Academy](#)
Paganella Tent
@ Base Camp
Andalo

*) Please register upfront at the meeting point. Be there at least 15 minutes before the activity starts. No participation guaranteed. Limited number of participants!

SATURDAY

BASE CAMP

16:30-17:30	One Million Tree Activation	Do Something good and plant a tree! Meeting @ Basecamp, ride to Pumptrack together.	Endura
17:00-18:30	Beer Pong Challenge	Register in advance in the CB booth @ Base Camp or at the CB Lounge at Dosson.	Crankbrothers
18:00-19:30	Live on Stage	KLUMZY TUNG AND BAND	

RIFUGIO LA MONTANARA

10:00-11:00	„Ignite your ride“ YOGA with Annika	Morning Flow with live DJ! Just come in your bike clothes, yoga mats are at the hut!	super.natural
15:00-16:30	Girls' Get Together	Meet with other women who shred and make new friends while having snacks and drinks.	Golden Ride Magazine
15:30-16:30	„Cool your ride“ YOGA with Annika	Afternoon Relaxation with live DJ! Just come in your bike clothes, yoga mats are at the hut!	super.natural

RIFUGIO MERIZ

10:00-16:00	Lines Bike Pulling	Drag race against your buddy: 50 kilos of LINES mags pulled with mini bikes.	LINES Mag
10:00-16:00	Eyewear Service Station	Professional lens cleaning of sunglasses and goggles.	Oakley

RIFUGIO DOSSON

9:00-10:00	Epic MTB Academy Talk	Stefano Udeschini: The importance of instructors for a funnier and safer approach to MTB.	Crankbrothers
10:00-11:00	Games and competitions	Wheelie challenges, balance competitions, and more! Have fun with us and win CB prizes!	Crankbrothers
10:30-11:00	Tech Talk Helmets	Meet Endura's Product Manager and Mips & Koroyd Experts	Endura
11:00-11:30	Trial Show	Enjoy Andrea Maranelli's spectacular show!	Crankbrothers
11:30-12:00	Tech Talk Helmets	Meet Endura's Product Manager and Mips & Koroyd Experts	Endura
14:00-14:30	Trial Show	Enjoy Andrea Maranelli's spectacular show!	Crankbrothers
14:30-17:00	Lupato Games	Get involved and challenge the Lupato Brothers	Endura
15:00-16:00	Bunny Hop Comp	Highest Hoppers win CB prizes!	Crankbrothers

SATURDAY

CONTINUED

GUIDED TOURS*

10:00-12:00	Girls Ride For Stoke, with Birgit Bless & Greta Weithaler!	Meet other girls, just shred together & have fun on the trails around Paganella.	Endura Tent @ Base Camp Andalo	Endura
10:00-12:00	Get The Best Shot with Kasimir Schmidt	Bike ride with tips and tricks and everything about phone edits.	Endura Tent @ Base Camp Andalo	Endura
10:30-12:00	E-Summit Ride	Guided e-bike tour. (Bring your bike.) Level: Easy, kids-friendly	Dolomiti Paganella Tent @ Base Camp Andalo	Bosch
13:30-15:30	Family Tour	Easy fun rides for parents and kids with <i>kommit</i> tow-system test.	kommit Tent @ Base Camp Andalo	kommit
14:00-17:00	Girls Ride For Stoke, with Birgit Bless & Greta Weithaler!	Touring to the Golden Ride booth @ La Montanara (Molveno Zone). Meet other girls, just shred together & have fun. Snacks and drinks included.	Endura Tent @ Rifugio Dosson	Endura, Golden Ride Magazine
15:00-17:00	Get The Best Shot with Kasimir Schmidt	Bike ride with tips and tricks and everything about phone edits.	Endura Tent @ Base Camp Andalo	Endura

RIDING TECH WORKSHOP *

10:00-12:00	How to ride natural trails.	All the tricks to ride „Ribs Trail“ (787)	Dolomiti Paganella Tent @ Base Camp Andalo	Paganella Bike Academy
10:00-12:00	Bike ride & turn analysis	Improve your riding skills.	Endura Tent @ Rifugio Dosson	Endura
13:30-15:30	Epic Trail Curve Clinic	Improve your technique on curves. For any level of rider. Registration on epic-trail.com or at the Cb lounge.	Dolomiti Paganella Tent @ Base Camp Andalo	Crankbrothers
14:00-16:00	How to ride natural trails.	All the tricks to ride „Carton's Trail“ (811)	Dolomiti Paganella Tent @ Base Camp Andalo	Paganella Bike Academy

*) Please register upfront at the meeting point. Be there at least 15 minutes before the activity starts. No participation guaranteed. Limited number of participants!

SUNDAY

RIFUGIO LA MONTANARA

10:00 - 11:00	„Ignite your ride“ YOGA with Annika	Morning Flow with live DJ! Just come in your bike clothes, yoga mats are at the hut!	super.natural
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RIFUGIO DOSSON

10:00 - 12:00	Lupato Games	Take part and challenge the Lupato Brothers	Endura
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11:00 - 11:30	Andrea Maranelli Mini Trial Show	Enjoy some tricks performed by Andrea!	Crankbrothers
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12:00 - 13:00	Bunny Hop Competition	Hosted by Andrea Maranelli.	Crankbrothers
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14:00 - 15:00	RCM (Raida Come Mangi) „Scatenata“	Reach the flow with no chain.	Endura
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RIFUGIO MERIZ

10:00 - 15:00	Eyewear Service Station	Professional lens cleaning of sunglasses and goggles.	Oakley
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GUIDED TOURS*

10:00 - 12:00	Girls Ride For Stoke, with Birgit Bless & Greta Weithaler!	Meet other girls, just shred together & have fun on the trails around Paganella.	Endura Tent @ Base Camp Andalo	Endura
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10:00 - 12:00	Get The Best Shot with Kasimir Schmidt	Bike ride with tips and tricks and everything about phone edits.	Endura Tent @ Base Camp Andalo	Endura
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10:30 - 12:00	E-Summit Ride	Guided e-bike tour. (Bring your bike.) Level: Easy, kids-friendly	Dolomiti Paganella Tent @ Base Camp	Bosch
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12:30 - 14:30	Family Tour	Easy fun rides for parents and kids with <i>kommit</i> tow-system test.	kommit Tent @ Base Camp Andalo	kommit
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RIDING TECH WORKSHOP *

9:00 - 11:00	Epic Trail Nose Press Clinic	For riders that already have some experience. Registrations on epic-trail.com	Crankbrothers @ Base Camp Andalo	Crankbrothers
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10:00 - 12:00	How to ride natural trails.	All the tricks to ride „Ribs Trail“ (787)	Dolomiti Paganella Tent @ Base Camp	Paganella Bike Academy
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13:00 - 15:00	How to ride natural trails.	All the tricks to ride „Carton's Trail“ (811)	Dolomiti Paganella Tent @ Base Camp	Paganella Bike Academy
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VOUCHER

MERIDA

BASE CAMP/ ANDALO GONDOLA

GET A FREE MERIDA MUDGUARD!*

Check out our new e-mountain bike range! You are also welcome to take our bikes out for a test ride!

*while stocks last



Stamp to
redeem
voucher



VOUCHER

BOSCH

RIFUGIO LA MONTANARA / MOLVENO ZONE

**GET A FREE GOODIE!
CHOOSE BETWEEN A BOSCH COTTON
BACKPACK AND A BOSCH LANYARD***

Visit the Bosch Lounge at La Montanara and hang out with us! Use our Funny Photo Booth to take an unforgettable picture of you at the DP Bike Opening. All photo models will get a special souvenir as well.

*while stocks last



Stamp to
redeem
voucher



BOSCH

VOUCHER

GOLDEN RIDE

RIFUGIO LA MONTANARA / MOLVENO ZONE

GOLDEN RIDE ISSUE 2022

„OUT IN THE WOODS“

Pick up a free copy of the brand new 2022 Golden Ride Bike Issue, "Out in the Woods"!

*while stocks last



Stamp to
redeem
voucher

Golden Ride

VOUCHER

CRANKBROTHERS

RIFUGIO DOSSON/ ANDALO ZONE

**GET A FREE CRANKBROTHERS
SPEEDIER LEVER!***

**ONLY AVAILABLE ON FRIDAY -
FROM 11:30 ONWARDS!**

Visit us at our lounge @Dosson to find out about the Crankbrothers trail photo contest @ Hustle & Flow Trail, and about the Crankbrothers Lounge photo contest @ Dosson Hub.

Win great tools and merchandising from Crankbrothers every day!

Stamp to
redeem
voucher

*while stocks last



crankbrothers

VOUCHER

CRANKBROTHERS

RIFUGIO DOSSON/ANDALO ZONE

**GET A FREE Mallet OR Stamp BEER
(GERMAN LAGER OR IPA)!***

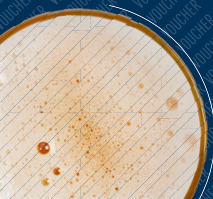
**ONLY AVAILABLE ON SATURDAY -
FROM 11:30 ONWARDS!**

Stamp to
redeem
voucher

Visit us at our lounge @Dossion to find out about
the Crankbrothers trail photo contest @ Hustle
& Flow Trail, and about the Crankbrothers Lounge
photo contest @ Dossion Hub.

Win great tools and merchandising from
Crankbrothers every day!

*while stocks last



crankbrothers

VOUCHER

CRANKBROTHERS

RIFUGIO DOSSON/ANDALO ZONE

**GET A FREE CO₂ SET (INFLATOR +
2 X 25 GRAM CO₂ CARTRIDGES)!***

**ONLY AVAILABLE ON SUNDAY -
FROM 11:30 ONWARDS!**

Stamp to
redeem
voucher

Visit us at our lounge @Dossion to find out about
the Crankbrothers trail photo contest @ Hustle
& Flow Trail, and about the Crankbrothers Lounge
photo contest @ Dossion Hub.

Win great tools and merchandising from
Crankbrothers every day!

*while stocks last



crankbrothers



VOUCHER

ENDURA

RIFUGIO DOSSON/ANDALO ZONE

**GET A FREE DRINK.*
WIN A BRAND NEW HELMET.**

Stop by at Endura's helmet showroom and get a free drink*.

Take part in our Endura challenge and, if you're lucky, you'll win a brand-new helmet.

Stamp to
redeem
voucher



ENDURA

*while stocks last

VOUCHER

LINES MAGAZINE

RIFUGIO MERIZ/FAI ZONE

GET A FREE LINES TATTOO

No kidding. As well as great company and ridiculously fun bike pulling, we have a free tattoo for you (it's a temporary one, to make you look even cooler).

Stamp to
redeem
voucher



AUSTRIAN
MOUNTAINBIKE
MAGAZINE

LINES

VOUCHER

OAKLEY

RIFUGIO MERIZ/ FAI ZONE

GET A FREE OAKLEY LENS CLEANING KIT*!

Stop by at the Oakley truck to discover the new MTB collection (eyewear, helmets, protection and apparel) and have your sunglasses or goggles cleaned by the team.

*while stocks last

Stamp to
redeem
voucher



OAKLEY

VOUCHER

PIRELLI

RIFUGIO MERIZ/ FAI ZONE

GET A SPORTUBE FOR FREE*!

Ride safe and get a Pirelli tube to even ride safer. We are looking forward to welcoming you at our booth!

Stamp to
redeem
voucher



*while stocks last

PIRELLI

VOUCHER

SUPER.NATURAL

RIFUGIO LA MONTANARA / MOLVENO ZONE

**GET A FREE HEADBAND* MADE OF
THE FINEST, UNIQUE MERINO-MIX!**

Stamp to
redeem
voucher

super.natural also hosts the „Ignite Your Ride“
morning yoga sessions with Annika, and the
“Cool Your Ride” yoga sessions in the afternoon.
Check out the program!

[sn]
super.natural

*while stocks last






**PAGANELLA BIKE
ACADEMY**

 **OWI**
BIKE



dolomitipaganellabike.com